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FOR IMMEDIATE RELEASE

Green Mountain Inn's New Website Wins Gold Web Award

Stowe, Vt. - August 2, 2006-The Green Mountain Inn's new virtual storefront, showcasing the Inn's elegance and historic village charm, received a Gold Award today from the American Association of Webmasters. The Inn recently launched, www.GreenMountainInn.com, designed by their internal marketing team. They spent several months upgrading text, photos, links and navigation, creating a website that is more visually appealing and easier for guests to navigate.

"Our goal was to create a site that is user-friendly, informative and straightforward," said the Inn's website designer Amy Crawford. "We want visitors to be able to find what they're looking for quickly and easily and also get a sense of the Inn's ambiance at the same time." Crawford will continue to update the site with new material, photography and news about upcoming events and special room packages. Crawford reports that many guests of the Inn have already commented on the ease of using the site, the in-depth information and overall look.

The American Association Of Webmasters Awards is primarily designed to supply formal recognition to webmasters and designers who have shown outstanding achievement in web design, content and creativity. www.GreenMountainInn.com was selected for the Gold Award for having a nice clean Design and Layout of Website, with quality content and informative information for its visitors.

Originally built in 1833, the Green Mountain Inn is located in the heart of Stowe village and offers 105 rooms, suites and townhouses. Guests enjoy two acclaimed restaurants, the Whip Bar & Grill and the Main Street Dining Room, specialty shops, a year-round heated outdoor pool, afternoon tea and cookies, health club facility, massage services and much more.

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